II. International Congress of World Health Tourism

November 14-16, 2025 / Şanlıurfa, Türkiye

CONGRESS PROGRAM

Online (with ZOOM Conference)

IMPORTANT

- To be able to make a meeting online, login via https://zoom.us/join site, enter ID instead of "Meeting ID or Personal link Name" and solidify the session.
- The presentation will have 15 minutes (including questions and answers).
- The Zoom application is free and no need to create an account.
- The Zoom application can be used without registration.
- The application works on tablets, phones and PCs.
- Speakers must be connected to the session 15 minutes before the presentation time.
- All congress participants can connect live and listen to all sessions.
- During the session, your camera should be turned on at least %70 of session period
- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

TECHNICAL INFORMATION

- Make sure your computer has a microphone and is working.
- You should be able to use screen sharing feature in Zoom.
- Attendance certificates will be sent to you as pdf at the end of the congress.
- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

Before you login to Zoom, indicate hall number and your surname (Hall-1, Merve KIDIRYUZ)

PARTICIPATING COUNTRIES: (11 Countries)

TÜRKİYE, VIETNAM, BANGLADESH, MOROCCO, ALGERIA, ROMANIA, İNDIA, GEORGIA, NIGERIA, CHINA, IRAN, MALAYSIA, GHANA, PAKISTAN

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Zoom ID: 844 6001 0824

Passcode: 141516

FACE TO FACE PRESENTATIONS



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14 30 : 16 30



Harran University Health Services Vocational School

HEAD OF SESSION: Assoc. Prof. Dr. Hüseyin ERİŞ

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Elif Sema ERDOĞAN	Independent Researcher TÜRKİYE	THE VALUE ADDED BY QUALITY AND ACCREDITATION TO HEALTH TOURISM	
Lect. Dr. Osman ÖZKAN Assoc. Prof. Dr. Hüseyin ERİŞ	Harran University TÜRKİYE	BIBLIOMETRIC ANALYSIS OF HEALTH TOURISM RESEARCH IN TURKEY: A TREND ASSESSMENT THROUGH NATIONAL THESIS CENTER DATA	
Dr. Evin KIRMIZITOPRAK	Şanlıurfa Provincial Health Directorate TÜRKİYE	ACCREDITATION AS A COMPETITIVE ADVANTAGE IN INTERNATIONAL HEALTH TOURISM MARKETS: A SYSTEMATIC PERSPECTIVE IN THE EXAMPLE OF TÜSKA	
Lect. Feray BUCAK	Harran University TÜRKİYE	THERMAL TOURISM AND REPRODUCTIVE HEALTH	
Assoc. Prof. Dr. Gökhan ARIKAN Assoc. Prof. Dr. Fatih Harun TURHAN	Harran University TÜRKİYE Karabük University TÜRKİYE	SPORTS AND THE METAVERSE: DIGITAL RECREATION AND NEW FORMS OF PARTICIPATION	
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Assoc. Prof. Dr. Filiz POLAT Assoc. Prof. Dr. Fatma KARASU	Osmaniye Korkut Ata University TÜRKİYE Kahramanmaraş Sütçü İmam University TÜRKİYE	THE IMPORTANCE AND APPLICATION AREAS OF HEALTH TOURISM IN TERMS OF WOMEN'S HEALTH	
Assoc. Prof. Dr. Hüseyin ERİŞ	Harran University TÜRKİYE	TÜRKIYE'S HEALTH TOURISM REVENUES BY YEAR	
Prof. Dr. Baran ARSLAN	Harran University TÜRKİYE	FROM TREATMENT TO LOYALTY: THE EFFECT OF TRUST IN THE DOCTOR ON THE INTENTION TO PURCHASE THE SAME SERVICE AGAIN	
Prof. Dr. Baran ARSLAN	Harran University TÜRKİYE	HABIT OR NECESSITY? SOCIO- DEMOGRAPHIC DETERMINANTS OF CONSUMER INERTIA IN HEALTHCARE SERVICES	

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HEAD OF SESSION: Assoc. Prof. Dr. Nurperihan TOSUN

AUTHORS	AFFILIATION	TOPIC TITLE
Prof. Dr. Alaaddin VURAL	Ankara University TÜRKİYE	POTENTIAL AND TYPOLOGICAL DISTRIBUTION OF THERMAL RESOURCES IN HEALTH TOURISM: EVIDENCE FROM TÜRKİYE AND GLOBAL COMPARISONS
Yakub BAYAT Assoc. Prof. Dr. Nurperihan TOSUN	Sivas Cumhuriyet University TÜRKİYE	THE ROLE OF PUBLIC RELATIONS IN INTERNATIONAL PATIENT COMMUNICATION IN HEALTH TOURISM ORGANIZATIONS IN TURKEY
Assoc. Prof. Dr. Muhammet ÇANKAYA	Hitit University TÜRKİYE	DETERMINANTS OF HEALTH TOURISM REVENUES: AN ARDL MODEL ANALYSIS OF EXCHANGE RATE, NUMBER OF HEALTH TOURISTS AND DIGITAL INTEREST
Assoc. Prof. Dr. Ebru ÖZTÜRK ÇOPUR Fatih Şükrü ÇiYAN	Kilis 7 Aralık University TÜRKİYE Kilis Prof. Dr. Alaeddin Yavaşca State Hospital TÜRKİYE	THE ROLE OF DIGITAL PLATFORMS IN HEALTH TOURISM MARKETING IN TURKEY
Lect. Seda KALEÖZÜ Lect. Sinem BARUT KIRAT	Harran University TÜRKİYE	BIBLIOMETRIC PROFILE OF HEALTH TOURISM RESEARCH IN TURKEY: AN ANALYSIS OF THE 2022-2025 PERIOD
Lect. Sinem BARUT KIRAT Lect. Dr. Osman ÖZKAN	Harran University TÜRKİYE	EVALUATION OF ŞANLIURFA'S HEALTH TOURISM POTENTIAL FROM THE PERSPECTIVE OF MEDICAL SPECIALTIES
Lect. Sinem BARUT KIRAT Lect. Seda KALEÖZÜ	Harran University TÜRKİYE	ASSESSING THE READINESS OF PRIVATE HOSPITALS' WEBSITES IN ŞANLIURFA FOR HEALTH TOURISM

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HEAD OF SESSION: Assist. Prof. Dr. Erkan NUR

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Yonca BAKIR Assist. Prof. Dr. Erkan NUR	Harran University TÜRKİYE	ORGANIZATIONAL CYNICISM IN THE TOURISM SECTOR: A STUDY ON TRAVEL AGENCY EMPLOYEES
Assist. Prof. Dr. Erkan NUR Yonca BAKIR	Harran University TÜRKİYE	OBLIGATION OR BELONGING? A DEMOGRAPHIC PERSPECTIVE ON HEALTH CARE WORKERS' PERCEPTION OF COMPULSORY ORGANIZATIONAL CITIZENSHIP
Assist. Prof. Dr. Özlem KAÇKİN	Harran University TÜRKİYE	ACCESS TO MENTAL HEALTH SERVICES AND PSYCHOSOCIAL SUPPORT MODELS WITHIN THE SCOPE OF HEALTH TOURISM
Dr. Yasemin BASKINDAĞLI	Independent Researcher TÜRKİYE Gölcük Necati Çelik State Hospital TÜRKİYE	THE INTERACTION BETWEEN CORPORATE REPUTATION AND INTERNAL MARKETING IN MEDICAL TOURISM: A STRATEGIC EVALUATION IN THE LIGHT OF SOCIAL IDENTITY AND CONSERVATION OF RESOURCES THEORIES

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Tri Thong Truong	Nam Can Tho University VIETNAM	TOURISTS' MOTIVATIONS AND NEEDS FOR GARDEN-BASED ECOLOGICAL RESORT TOURISM IN VIETNAM
Tri Thong Truong	Nam Can Tho University VIETNAM	EVALUATION OF CULINARY SERVICE QUALITY FOR WELLNESS TOURISM IN THE CENTRAL MEKONG DELTA, VIETNAM
Mohammed Fassar	Ibn Tofail University MOROCCO	ARCHAEOLOGICAL TOURISM AND HEALTH TOURISM: AN INTEGRATED APPROACH FOR SUSTAINABLE DEVELOPMENT IN MOROCCO
Shamim Hossain	First Capital University BANGLADESH	ASSESSMENT OF BIRTH PREPAREDNESS AND COMPLICATION READINESS AMONG EXPECTING WOMEN IN SHIBGANJ, CHAPAINAWABGANJ BANGLADESH
BOUNEFLA Alia ZAID Haizia	National School of Statistics and Applied Economics ALGERIA	PREDICTIVE FINANCIAL ANALYSIS USING DEEP LEARNING: APPLICATION OF NEURAL NETWORKS TO FORECAST CORPORATE FINANCIAL HEALTH
Md. Fahim Shahriar Paris Chakma Sampurna Chakma	Rajshahi University BANGLADESH Dhaka University BANGLADESH	BARRIERS TO EQUITABLE HEALTHCARE IN REMOTE AREAS OF BANGLADESH: A STUDY OF NANIYARCHAR IN THE CHITTAGONG HILL TRACTS
Andrei Felicia Atyim Laura Hum Ivona Iana Andreea Gurgus Daniela Folescu Roxana	University of Medicine and Pharmacy "Victor Babes" Timisoara ROMANIA University Clinic of Family Medicine ROMANIA	PREVENTION AS THE CORNERSTONE OF FAMILY MEDICINE: INTEGRATING EVIDENCE-BASED STRATEGIES FOR COMMUNITY HEALTH PROMOTION
Lawal Atinuke Adenike	Federal Polytechnic NIGERIA	AI-DRIVEN MODELLING OF IMMUNE RESPONSES FOR PERSONALIZED MEDICINE

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Md. Rakibul Islam Md. Noman Amin	Gopalganj Science and Technology University BANGLADESH	HEALTH CARE FACILITIES AT URBAN SPACES: A TESTIMONIO OF SLUM DWELLERS IN KHULNA CITY, BANGLADESH
Aayushi Agarwal Bansal	Atmiya University INDIA	PHARMACEUTICAL RESEARCH AS A PILLAR OF GLOBAL HEALTH RESILIENCE IN THE POST-PANDEMIC ERA
Mariam Managadze	Tbilisi State Medical University GEORGIA	THE PROBLEM OF MICROPLASTICS IN ENVIRONMENTAL MEDICINE
Hafsat Abolore AMEEN Aishat Biodun ISIAKA Halimat Amin ABDULRAHIM Mulikat Ladi Abdulqadir MUSTAPHA Issa Babatunde AREMU Muhinat Bolanle BELLO	llorin University NIGERIA	DETERMINANTS OF WEANING PRACTICES AMONG FEMALE ARTISANS IN ILORIN, NIGERIA: IMPLICATIONS FOR CAPACITY BUILDING IN INCLUSIVE SUSTAINABLE DEVELOPMENT
Sodiq Adetunji Adekola Khadijat Toyin Musah Saheed Ayodeji Adekola Oyerinde Zainab	Abuja University NIGERIA	EVALUATING THE IMPACT OF DIGITAL TECHNOLOGIES ON HEALTH PROMOTION AND DISEASE PREVENTION IN NIGERIA
Hajar Asebbane	Mohammed Premier University MOROCCO	GENERATIVE ARTIFICIAL INTELLIGENCE: A NEW PARADIGM FOR HEALTHCARE INNOVATION
Pragati Pande	Georgian American University GEORGIA	CHILDHOOD TRAUMA, IDENTITY DISRUPTION, AND NEUROBIOLOGICAL PATHWAYS TO ADULT CRIMINALITY: A BIOPSYCHOSOCIAL REVIEW

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HEAD OF SESSION: Prof. Dr. Oğuz ÖZYARAL

AUTHORS	AFFILIATION	TOPIC TITLE
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Assoc. Prof. Dr. Mehmet Kenan EROL	Harran University TÜRKİYE	PREOPERATIVE ASSESSMENT IN INTERNATIONAL PATIENTS DIFFICULTIES AND SUGGESTED SOLUTIONS
Dr. Menekşe KILIÇARSLAN Dr. Haluk SAK	İstanbul Topkapı University TÜRKİYE	LEAN MANAGEMENT AND EMPLOYEE BURNOUT IN HEALTH TOURISM: A LITERATURE-BASED ANALYSIS
Assist. Prof. Dr. Aslı KAYA	İstanbul Gelişim University TÜRKİYE	A QUALITATIVE STUDY OF THE EXPERIENCES OF PATIENTS UNDERGOING OBESITY SURGERY
Assist. Prof. Dr. Enes KAYA Assist. Prof. Dr. Nazmiye EKİNCİ	Kafkas University TÜRKİYE	DIGITALIZATION AND INNOVATION IN HEALTH TOURISM
Assist. Prof. Dr. Nazmiye EKİNCİ Assist. Prof. Dr. Enes KAYA	Kafkas University TÜRKİYE	HEALTH TOURISM AND ETHICS
Prof. Dr. Oğuz ÖZYARAL	Microbiologist, Preventive Health Specialist TÜRKİYE	IN PURSUIT OF HEALING WATERS: THE FOUNDATIONS AND FUTURE OF THERMAL TOURISM

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HEAD OF SESSION: Dr. Saba Safaee & Dr. Niloofar Zarvani

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Dr. Saloni Sharma Suhani Sharma	Manav Rachna International Institute of Research Studies INDIA Jamia Hamdard University INDIA	PHARMACOVIGILANCE IN THE ERA OF PRECISION MEDICINE
Rabha AFROUKH Anjoud HARMOUZI Jamila DAHMANI	Ibn Tofail University MOROCCO	NATURAL SOLUTIONS FOR PREVENTING BURNOUT: ETHNOBOTANICAL INSIGHTS INTO WORKPLACE MENTAL HEALTH
Rajae Bouzidi Idrissi Nabila ZRIRA	Mohammed V University MOROCCO	ENHANCING LUNG CANCER CLASSIFICATION THROUGH ADVANCED DATA BALANCING TECHNIQUES
Apeksha Sharma Dr. Gazal Sharma	Food Technology, Department of Food Science and Technology INDIA	DIETARY FIBER-MICROBIOTA- METABOLITE AXIS: INTEGRATIVE INSIGHTS INTO SCFA-MEDIATED METABOLIC REGULATION VIA PI3K/AKT AND AMPK PATHWAYS
Samin Shafigh Yu-Hsin Chen Payam Shafigh	Wenzhou Medical University CHINA	RECENT PROGRESS ON SLEEP IMPROVEMENT THROUGH MEDITATION
LACHACHI M GHEMBAZA N ZITOUNI A M'HAMEDI I BELLIFA S KARA TERKI I	.Laboratoire food microbiology applied to the biomedical and environmental (LAMAABE) ALGERIA	TRAINING AND ANTIMICROBIAL RESISTANCE IN STAPHYLOCOCCI BIOFILMS ISOLATED FROM MEDICAL DEVICES OF DENTAL UNIT CHU TLEMCEN
Dr. Saba Safaee Dr. Niloofar Zarvani	Islamic Azad University IRAN	EVALUATION OF THE RELATIONSHIP BETWEEN MAXILLARY POSTERIOR TOOTH ROOTS AND THE MAXILLARY SINUS FLOOR, USING CONE-BEAM COMPUTED TOMOGRAPHY

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HEAD OF SESSION: Surajo Abba Ahmed

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Alausa, O.J. Alabi, S.J. Ojo, R.O.	Federal Polytechnic NIGERIA Federal University of Agriculture NIGERIA	EFFECT OF FEEDING LAYERS DIFFERENT FORMS OF DIET CONTAINING OYSTER MUSHROOM (PLEUROTUS OSTREATUS) ON REPRODUCTIVE ORGAN DEVELOPMENT
Hanani Binti Abdul Ghani Charanjeet Kaur Amtar Singh Nurul Fazlena Mohd Mohradi	Politeknik Tuanku Sultanah Bahiyah MALAYSIA	A PRELIMINARY STUDY ON FINANCIAL STRESS AND BNPL USAGE AMONG ADULTS IN MALAYSIA
Surajo Abba Ahmed	Katsina State College of Health Science and Technology NIGERIA	ANALYSIS ON THE UTILIZATION OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) FACILITIES TO COMMUNITY HEALTH EXTENTION WORKER STUDENTS:: A CASE STUDY OF SANI ZANGON DAURA SCHOOL OF HEALTH TECHNOLOGY DAURA, KATSINA STATE, NIGERIA
Vikram Chandu V	Pondicherry University INDIA	BIOMEDICAL WASTE MANAGEMENT FROM VETERINARY CLINICS: IMPLICATIONS FOR PUBLIC AND ENVIRONMENTAL HEALTH
Idris Shamsuddeen	Umaru Musa Yar'adua University NIGERIA	PHYTOCHEMICALS AT THE INTERSECTION OF CANCER AND MICROBIAL RESISTANCE: EMERGING THERAPEUTIC STRATEGIES

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HEAD OF SESSION: Habibur Rahman

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Aliza Naeem Bushra Niaz Farhan Saeed Muhammad Afzaal Sibgha Waseem Muhammad Haseeb Ahmad	Government College University PAKISTAN	PLANT-BASED DIETS AND THEIR ROLE IN PREVENTIVE MEDICINE: A SYSTEMATIC REVIEW OF EVIDENCE-BASED INSIGHTS FOR REDUCING DISEASE RISK
Olanisimi,Bankole Dickson Muhammad Adamu Ahmed Suleiman Abdulrahman Bala Audu	FCT College of Education NIGERIA	WOMEN AS THE CUSTODIANS OF INDIGENOUS MEDICAL KNOWLEDGE IN ODE-ONDO, SOUTH-WESTERN NIGERIA, 1960-1999: A HISTORICAL PERSPECTIVE
Habibur Rahman	Khulna University BANGLADESH	ASSESSING POST-DISASTER HEALTH IMPACTS ON WOMEN: A STUDY OF THE SOUTH-WESTERN COASTAL REGION OF BANGLADESH
Habibur Rahman	Khulna University BANGLADESH	LIVELIHOOD STRUGGLES AND SURVIVAL STRATEGIES OF SUNDARBANS-ADJACENT FISHING COMMUNITIES: A STUDY OF SUTERKHALI UNION IN DACOPE UPAZILA, BANGLADESH
Habibur Rahman	Khulna University BANGLADESH	EVALUATION OF LIVE FEED PRACTICES IN AQUACULTURE: A CASE STUDY FROM JASHORE SADAR